

# Dr. Loretta Ford, Women's Hall of Fame Inductee

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Eleven women, who exemplify the very best of our nation, were inducted into the National Women's Hall of Fame in Seneca Falls, New York. Mike Ackerman, President NPAGR and NPA Region One Representative and I (Dee Krebs PR chair for NPAGR) attended the National Women's Hall of Fame Induction Dinner and Ceremony on October 1<sup>st</sup>. It was truly an honor to attend and to represent The NPA. The highlight of my evening was the induction of **Dr. Loretta C. Ford** into the National Women's Hall of Fame. Dr. Ford is a nurse leader, known internationally for the evolution of the nurse practitioner role. In the early 1960's she discovered that health care for families and children was lacking due to the shortage of primary care physicians in the community outside Boulder, CO. She worked with a pediatrician, Dr. Henry Silver at the University of Colorado Medical Center. They received a small grant from the University and created a project, focusing on expanding the role of the nurse in the community. They published their findings and soon developed an educational curriculum for nurse practitioners. Dr. Ford earned a B.S. and M.S. from the School of Nursing and an Ed. D from the School of Education at the University of Colorado. She is the author of more than 100 publications, served as a consultant and lecturer for many organizations and universities. In 1972 Dr. Ford served as the Founding Dean of the University of Rochester School of Nursing. She developed and implemented the unification model of nursing, melding clinical practice, education, and research. This model provided nurses a holistic approach to education and continues to be a highly acclaimed approach to nursing education. Her presentation was delightful, yet humble and sprinkled in was a remarkably warm sense of humor. She recognized the contributions of the more than 140,000 Nurse Practitioners in the United States. Her husband, family, and friends were in attendance as well as many nursing organization representatives from across the country. Dr. Ford is 90 years old and resides in Florida. Her opinions on nursing and health care reform continue to be sought by national organizations.

Other Inductees included: **St. Katharine Drexel**, a missionary who dedicated her life to aid Native Americans and African Americans; **Dorothy Harrison Eustis**, co-founded the Nations' first dog guide school for the blind. **Abby Kelley Foster** was a major figure in the anti-slavery and women's rights movement crusading for social justice and equality for all; **Helen Murray Free** was a chemist who holds 7 patents and also developed the dip stick read strips for diabetes, pregnancy and other conditions; (continued on page 2)

## Dee Krebs, NPAGR Board member & NPA NYS Nurse Practitioner of the Year!

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Dolores (Dee) Krebs has been selected by The Nurse Practitioner New York State as 2011 Nurse Practitioner of the Year. Dee has been an active member of The NPA since the early history of the Coalition. She helped found the Greater Rochester chapter and served as Chapter Representative to the NPA board for several years. She is currently president-elect of our chapter and also has been a very effective public relations chairperson for the past two years.

Dee's clinical excellence and community service at the local, state, and national level exemplifies both her passion for providing the best possible care, and also for teaching others to serve as sexual assault nurse examiners (SANE). She earned a Masters Degree as an ANP and a post-MS certificate as an FNP at the University of Rochester School of Nursing. For the past several years she has practiced as an NP in the University of Rochester Medical Center's Emergency Department. She has developed a high level of expertise in the area of sexual assault which she is using to not only teach others, but to influence policy.

Dee possesses a well-developed sense of professionalism and a high level of creativity. Dee has contributed greatly to the NP profession and health care in general. She has been co-author on two publications in her area of expertise. As public relations chair for our chapter, Dee has spearheaded several local initiatives to help get the word out about what NPs offer. In the words of one of her nominators, "I cannot think of anyone who so beautifully embodies the necessary personal and professional characteristics to carry such an honor, and to continue to promote and advance the NP role in New York State."

celebrate Everyday Heroes.....Nurse Practitioners-----



### Hall of Fame, continued

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**Billie Holiday** was one of the greatest Jazz vocalist of her time. She was known for her deeply moving and personal vocals that were popular even 50 years after her death. **Coretta Scott King** collaborated with her husband Dr. Martin Luther King, Jr., and began the democracy movements worldwide. **Lilly Ledbetter** lobbied for equal pay for men and women. On January 29, 2009 President Obama signed the Lilly Ledbetter Fair Pay Act into law. **Senator Barbara A. Mikulski** is the longest serving female Senator in the United States history, which has developed and supported legislation promoting equal healthcare, education, funding for research, and much more for American women. **Dr. Donna Shalala** is an educator and politician who directed welfare reform process and made health care available to millions of children, led major reforms with the FDA on their approval process of food and safety systems and much more. **Kathrine Switzer** was the first women to officially enter the Boston Marathon and broke the gender barrier for women in running. As I sat and listened to each of the women present on their lifetime accomplishments, I thought about how each woman changed the world we live in. Dr. Loretta Ford began the Nurse Practitioner movement and changed our world, which is still evolving.....

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## NPAGR NEEDS YOU

There has never been a more important time to join the leadership of the Greater Rochester Chapter of the Nurse Practitioner Association, NYS. Please consider by running for President-elect or Treasurer this fall. Both terms begin in January, 2012. The President-elect serves a one-year term, followed by one year as President, and a third year as immediate past-President. The treasurer serves a two-year term. Support is available from your colleagues in other Board positions. More information can be found under "duties of officers" on the Bylaws section of our website: [www.npagr.org](http://www.npagr.org).



We also need people to help with numerous chapter activities as part of membership, program, public relations, and legislative affairs committees. Working together we can assure that our public continues to have access to the high quality services of Nurse Practitioners. Contact any of the officers listed in the leadership directory on our website to volunteer or for further information. We look forward to hearing from you!

Jane Tuttle,  
Nominating Committee Chairperson  
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## The 26th Annual Convention

The Nurse Practitioner Association New York State is hosting the 27th Annual Conference, "Integrating Healthcare Delivery" to be held October 26-30, 2011 at the Saratoga Hilton and Saratoga City Center, Saratoga Springs, NY. The NPA welcomes Eileen T. O'Grady Ph.D., RN, ANP as the opening Keynote Speaker on Friday. On Sunday our closing Keynote Speaker is Cathryne A. Welch, EdD, RN, nurse co-lead for the Future of Nursing - NYS Regional Action Coalition The NPAGRI and Rochester area are well represented with board members Mike Ackerman, Jane Tuttle, along with other Rochester area NPs sharing their expertise: Patrick Hopkins, Kathy England, Kim Yirinec, Joan Pfeiffer, Jennifer Willison and Lisa Kotyra, Suzanne Bumpus & Pam Herendeen.



## Membership Update, November 2011

Shirley Rast, NP Membership Committee Chair

Our membership increased from 182 members in Dec. 2009 to 232 members as of October 1, 2011 reflecting a steady albeit slow, increase. **Thank you to everyone who helps recruit.**

We are rolling out a new membership initiative program effective immediately through Dec. 31, 2011:

Each member who brings in > or = 2 members receives 2 free movie tickets

Each member who brings in > or = 5 members receives a \$75.00 Certificate to the Spa at the Del Monte Lodge plus 2 free movie tickets. Anyone who brings in > 5 members is entered into a Grand Prize drawing for either a \$100 gift card to either Wegman's or HESS. Procedure: the referring member will email Shirley Rast that a referral has been made. Please include your name and the name of sponsored member. Email: shirley\_rast@urmc.rochester.edu. I will confirm the new member status with the NPA and track this information. The gifts will be purchased in January. The drawing for the Grand prize will be held at the BOD retreat in January.

Remember: People = legislative power

NPAGR Regional Conference will be held on Saturday November 12, from

7:30 am until 4:10 pm. Learn about: Pituitary Tumors, Seizure management; Gender and pain and join a lunch discussion on the Medical Home. Sessions also include Sleeping disorders, Managing mental illness in primary care and more. Go to <http://www.npagr.org/events/November%20Conference.pdf> to register for the conference. Join us at The Wegmans School of Nursing for a full day of informational programs.

*Your Partner in Health - The Nurse Practitioner* is the American Academy of Nurse Practitioner's (AANP) theme for the 2007 National NP Week. Use this occasion to celebrate the vital role that NPs play in bringing high-quality, cost-effective, comprehensive, patient-centered, personalized healthcare to all populations of the United States. Here are **three suggestions** to make your work more visible:



1. Invite local, state and federal elected officials to your practice site to tour and become aware of the many healthcare services that an NP provides.
2. Create and distribute NP Week news releases. (see sample news release)  
<http://www.aanp.org/AANPCMS2/AboutAANP/Marketing+and+PRNational+Nurse+Practitioner+Week+Online+Toolkit.htm>
3. Contact your local hospitals, schools and libraries to ask about setting up NP posters, distributing NP brochures and other information showcasing National NP Week and any future opportunities at these locations. The NPAGR has been highlighting local NPs in the suburban papers this year!

## Congratulations Mike Ackerman!

NPAGR President Michael Ackerman, RN, DNS, APRN-BC, director of the Margaret Sovie Center of Advanced Practice at Strong Memorial Hospital received an American Association of Critical Care Nurses 2011 Circle of Excellence Award. The award is given for achieving excellent outcomes in the care of acute and critically ill patients and their families., through the use of true collaboration, effective decision-making and removing barriers to excellent patient care. The award was recently presented at the National Teaching Institute and Critical Care exposition in Chicago.



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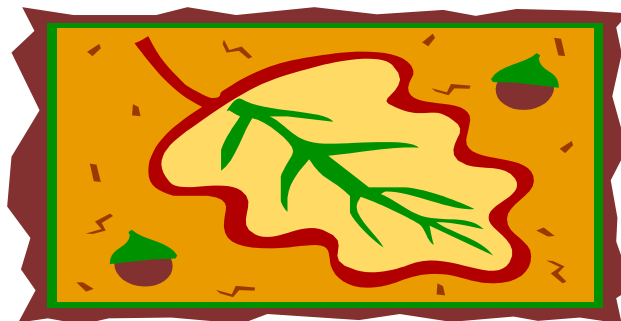
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**Contact The NPA of NYS at  
[www.thenpa.org](http://www.thenpa.org)**

Update from The Future of Nursing Finger Lakes Action Coalition:

Have you signed-up to help advance the Future of Nursing?

A year has passed since the publication of the IOM report: *The Future of Nursing: Leading Change and Advancing Health*. NY nurses have been busy. Organizing for change <http://www.iom.edu/Reports/2010/The-Future-of-Nursing-Leading-Change-Advancing-Health.aspx>

The eight recommendations offered in the report are centered on four main issues:

1. Nurses should practice to the full extent of their education and training.
2. Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression.
3. Nurses should be full partners, with physicians and other health professionals, in redesigning health care in the United States.
4. Effective workforce planning and policy making require better data collection and information infrastructure.

Nurses practicing at their fullest is in line with the current NYS legislation to remove mandatory collaborative practice agreements for NPs. The Finger Lakes Action Coalition has been formed into teams, and is being led by Coalition nurse co-Leader, Cynthia McCloskey. Please contact her at [cmccloskey@sjfc.edu](mailto:cmccloskey@sjfc.edu) to get involved in this transformation! Visit the NY Future of Nursing site to sign-up! <http://futureofnursing-nys.org/>